



# **LAKEWAVE FESTIVAL**

**JULY 18TH-19<sup>TH</sup> 2020  
END OF KETTON ROAD  
HAMBLETON, ENGLAND**

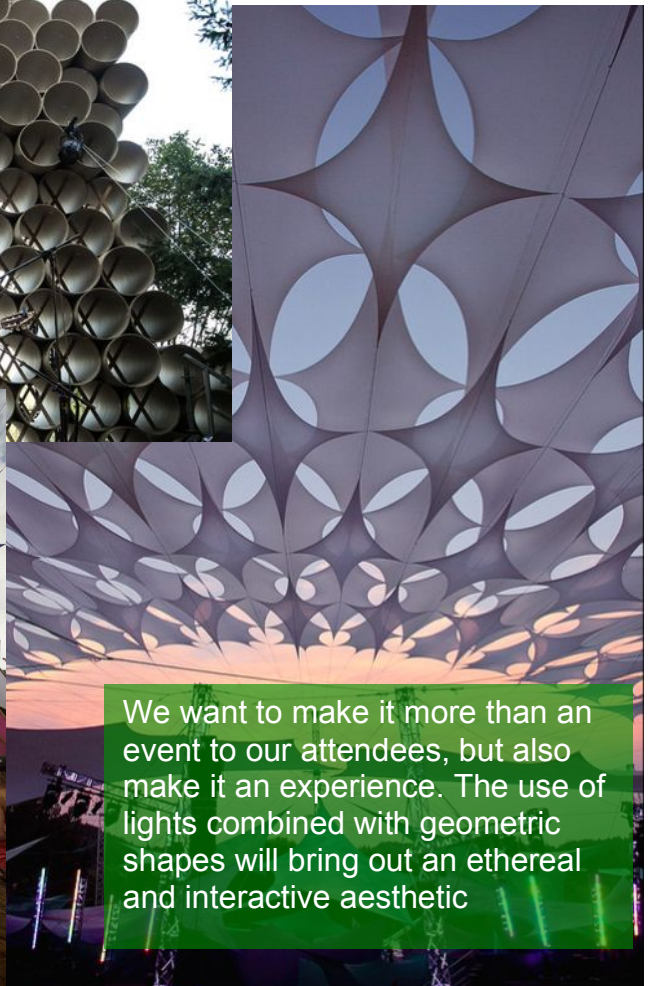
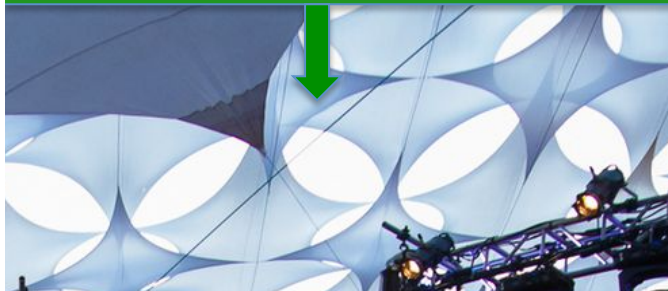
## **Stage Mood Boards**

## Introduction

Outdoors concerts and music festivals are notoriously known for producing a serious amount of waste. We want Lakewave to be a platform for an environmentally friendly outdoor event. As it's in its first designing stages, we will be working towards a waste free ambient and a concert experience that will leave no trace in the surrounding environment.

## Main Stage

Our team is aware of the acoustics needed for certain artists in Lakewave's lineups. We want to incorporate the aesthetics of summer and inspire sustainability as well as offering a great music experience

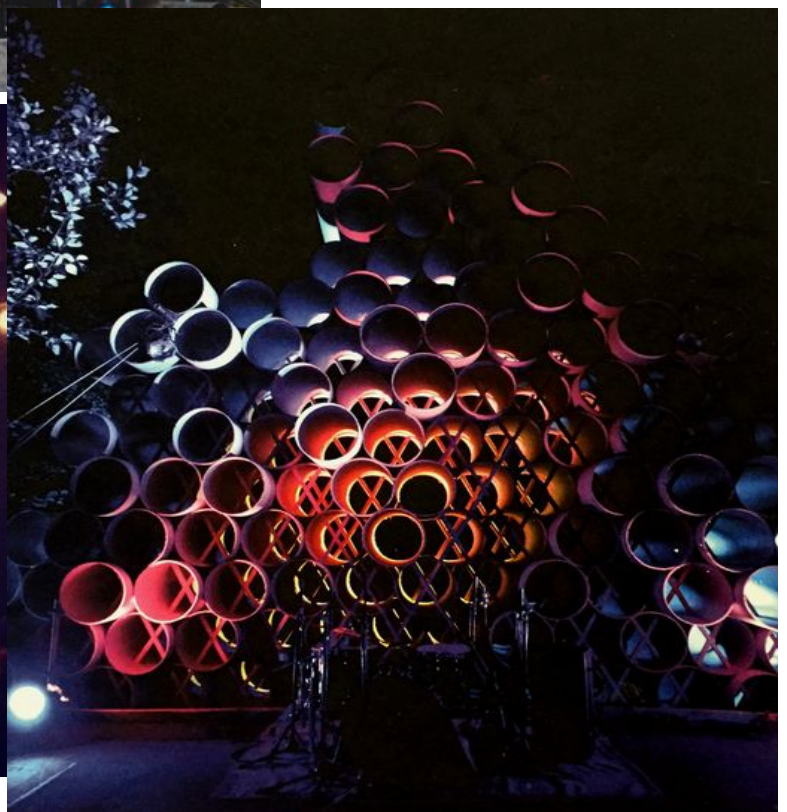
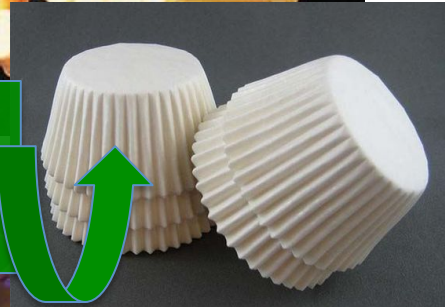


We want to make it more than an event to our attendees, but also make it an experience. The use of lights combined with geometric shapes will bring out an ethereal and interactive aesthetic



The main goal is to make Lakewave a more sustainable event so we intend to use recyclable materials in order to reduce carbon footprints. Using wood pallets to build and decorate the stages as well as lantern lights for a warmer ambience

The use of materials such as plastic to create light balls. The plastic will be collected from polluted areas in order to raise awareness of plastic's harm to the



## Acoustic Stages



We want our acoustic stages to provide a sense of warmth and comfort. Therefore we want to bring an aesthetic that enhances homemade artifacts. The use of reusable materials such as wood pallets, paper lanterns, and again collected plastic to create light balls.



Using blankets with a bohemian style to provide comfort and a welcoming environment to the audience



The use of eco friendly light bulbs

